

## MISSION STATEMENT/PHILOSOPHY

Since 1992, Dr. Smith and his staff have been providing Vancouver Island with surgical and non-surgical cosmetic services. Taking pride in a professional approach with patient confidentiality in mind, we have been able to help thousands of patients achieve their rejuvenation and/or re-contouring goals.

Contemplating surgery can be an intimidating prospect for many people and no two people approach it in exactly the same manner. Recognizing that, we have made it our goal to make you as comfortable as possible with the entire process. Patient education is at the forefront of our priorities. We will take the time to understand your concerns, answer your questions, and provide you with guidance and instruction on what to expect and how to best prepare yourself for surgery and recovery. Through consultation, much of the anxiety of that first trip to the plastic surgery office can be alleviated.

We believe there should be no rush in teaching and reassuring patients so that they are physically and psychologically ready for what should be a very positive experience.

As a practice, we hold ourselves to a high standard of excellence, keeping our technologies current and state of the art, all with the goal of providing the highest standard of care and the best possible esthetic result for our patients. Our staff are motivated to remain current through continuing education and training with a strong focus on patient safety and care.

We recognize that choosing a plastic surgery practice is a very important decision for a patient and we will always strive to make you glad you chose Dr. Smith and clinic 805, one of the finest facilities of its kind in Canada.